



the art of education
UNIVERSITY

“We grow amazing art teachers by delivering rigorous, relevant, and engaging learning at every stage of their career.”





MA in Art Education

Finally, an affordable, convenient, and relevant online master's in art education designed by art teachers.



Magazine & Media

The most popular online magazine for K-12 art teachers. Thousands of free articles, podcasts and resources.



Courses

Premium online graduate courses optimized for art teacher license renewal and salary advancement.



PRO Learning

A revolutionary district-level professional learning platform designed for K-12 art teachers.



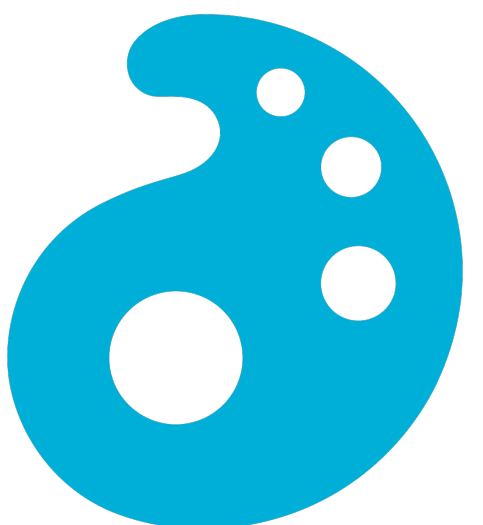
FLEX Curriculum

The ultimate curriculum platform for K-12 art teachers aligned to state and national standards.



NOW Conference

The world's largest online conference for K-12 art teachers. Twice-annual event with over 5,000 attendees.



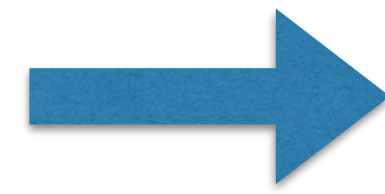
THE LOOK I GIVE



**WHEN I'M COMPLETELY
OVERWHELMED**



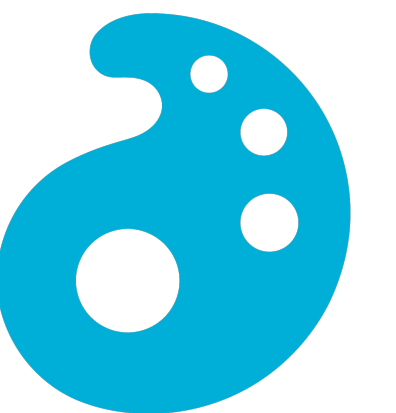
ELEVATE YOURSELF



EMPOWER YOUR TEACHING

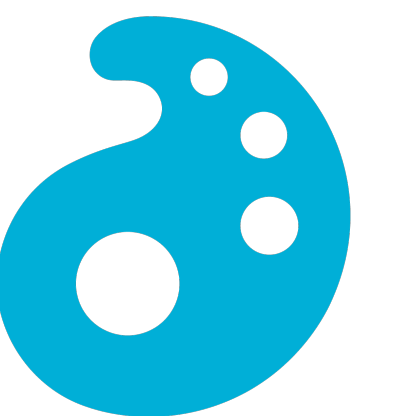
**Self
Leadership
+
Servant
Leadership**

**10 Traits of an
Empowered
Art Teacher!**





KEEP
CALM
AND
TEACH
ART

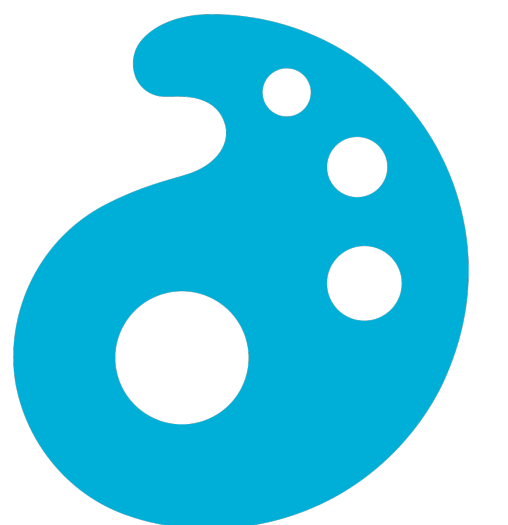


ELEVATE YOURSELF

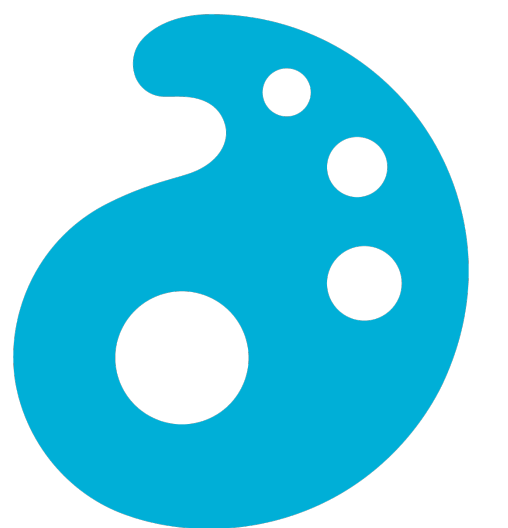
“

If your desire is a 10 but your self-esteem is a 5, you'll never perform at the level of a 10. You'll perform as a 5 or lower. People are never able to outperform their self-image.”

JOHN C. MAXWELL



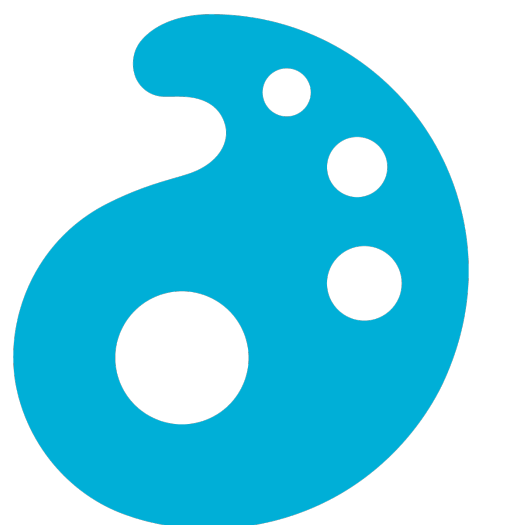
What type of fire are you?



MY GROWTH ENVIRONMENT

- Others are ahead of me
- I am continually challenged
- My focus is forward
- The atmosphere is affirming
- I am often out of my comfort zone
- I wake up excited
- Failure is not my enemy
- Others are growing
- People desire change
- Growth is modeled and expected

-John C Maxwell, The 15 Invaluable Laws of Growth



“

Leadership is not about titles, positions or flowcharts. It is about one life influencing another.”

JOHN C. MAXWELL

Micro-skilling

Online Groups

Mentors

AOEU!

Professional Associations

Books/Podcast

Try a new skill or hobby

Mentoring

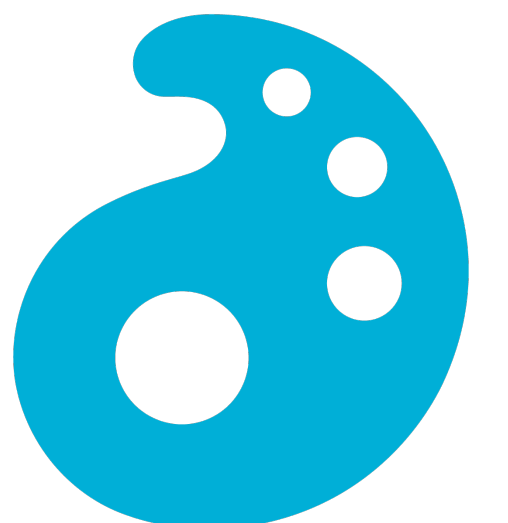
Celebrate a team member

Presenting

Vision Boards

Look for a new certification

Ask for Feedback



LOVE YOUR
SEASON



There is no work/life
balance. It's all life.

PS. Work is not the enemy. It
gives you purpose.



Balance is about the sum of the parts, over time.

One bad or good day doesn't define your success in any given area.

Balance is about the sum of the parts, over time.

One bad or good day doesn't define your success in any given area.

What are your non-negotiables?



3 schools, 500 Students,
paint on my shirt, 'clay
hands'; and yes...

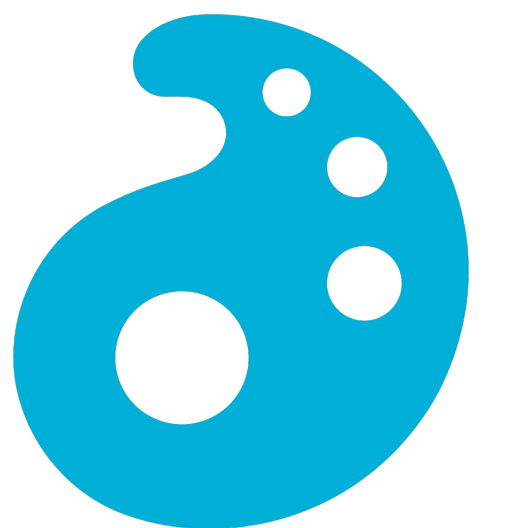
I still look this good.

someecards
user card



www.theartofed.com

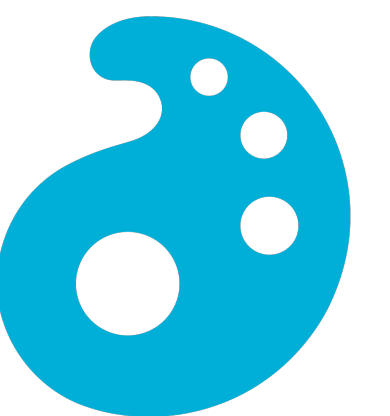
EMPOWER YOUR TEACHING

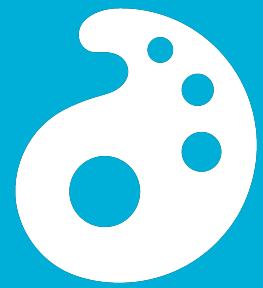


SERVANT LEADERSHIP

“The best place for a leader isn’t always the top position. It isn’t the most prominent or powerful place. It’s the place where he or she can serve the best and add the most value to other people.”

-John C Maxwell

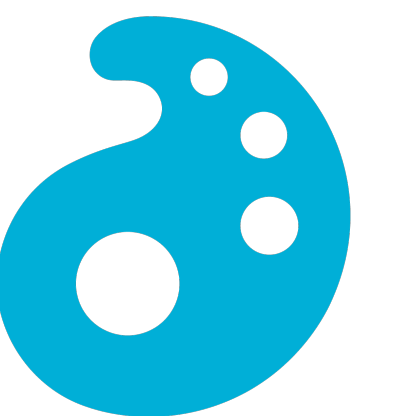




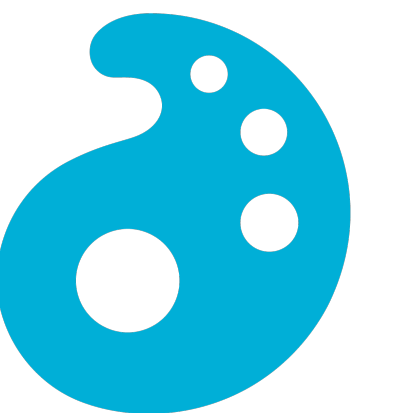
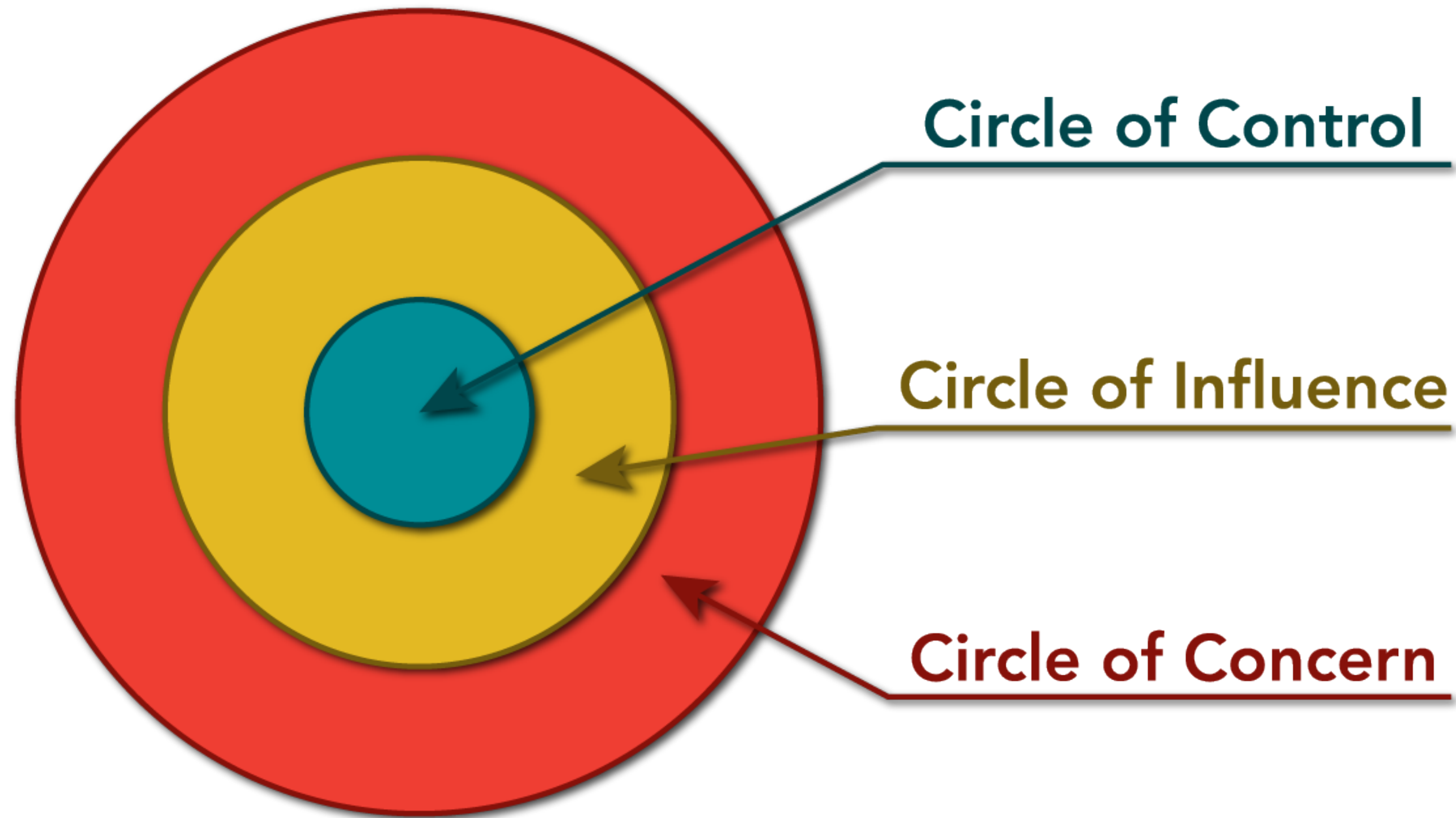
Why Did You Become an Art Teacher in the First Place?

EMPOWER YOUR TEACHING

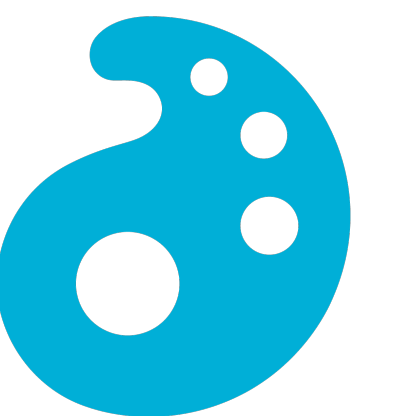
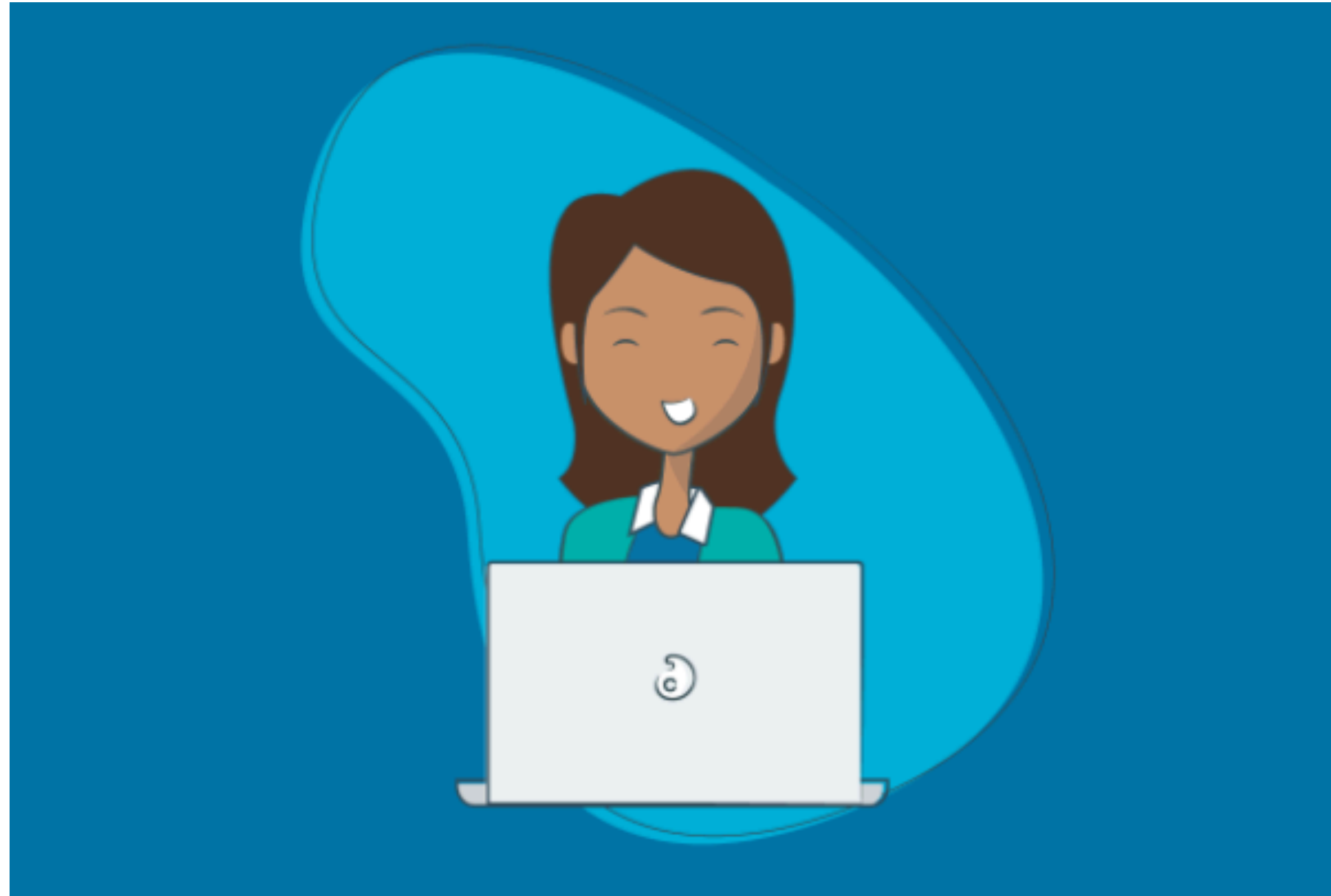
10 Keys to Becoming an Empowered Art Teacher



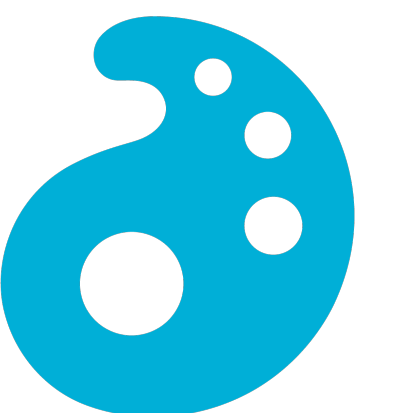
Key #1: Stay in your Circle of Control



Key #2: Prioritize Student Relationships + Curriculum



Key #3: Pick Your Best Extra and Rock It!



Key #4: No Complaining

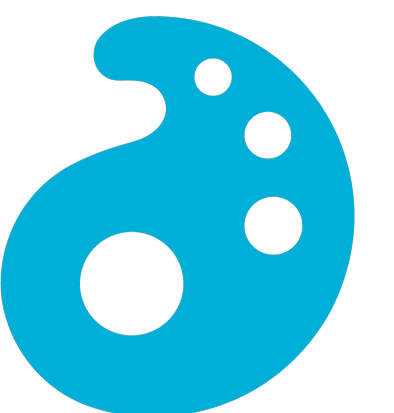
The Effect of Professional Development on Art Teacher Attitudes



Jessica Balsley



“A positive school climate can enhance staff performance, promote higher morale and improve student achievement.....Without a climate that creates a harmonious and well functioning school, a high degree of academic achievement is difficult, if not downright impossible to obtain” (Kelley, Thornton & Daugherty, p. 19).



Key #5: Empowered Assessments

1




2nd Grade

Antony Community Schools

K-5 Art Department


2

1. Which object shows symmetry?

A.  B.  C. 

3


2. Does this show symmetry?



A. YES B. NO C. CAN'T TELL

4




3. Does this show symmetry?



A. YES B. NO C. CAN'T TELL




5

4. Which shape is an organic shape?


A.  B.  C. 

6

5. Which shape is a geometric shape?

A.  B.  C. 

2. Does this show symmetry?



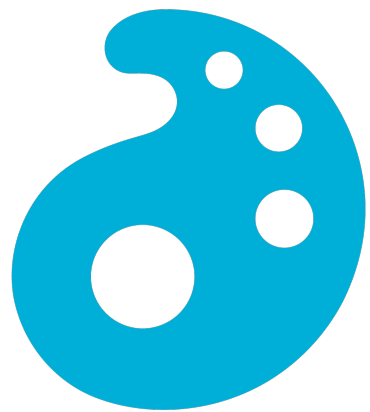
A. YES B. NO C. CAN'T TELL

Click to add notes

#1: Assess the most important things.

#2. Strive for authentic assessment.

#3. Pilot/build gradually



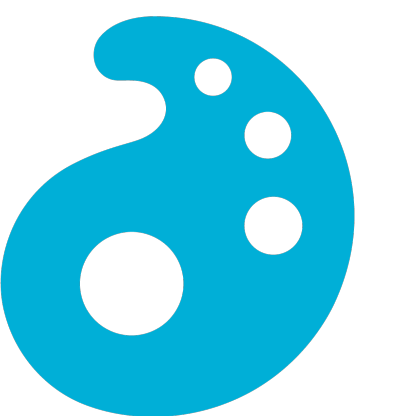
Key #6: Empowered Professional Development



#1: Seek it out (don't wait for permission)

#2: Know what you like, but seek what you need.

#3: Know how to ask for funds.



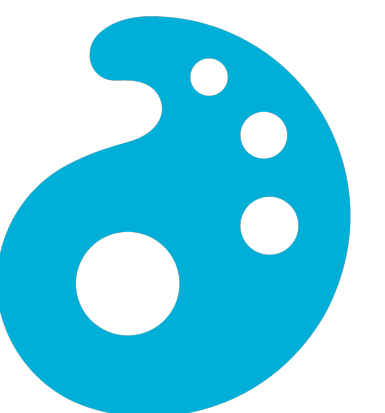
Key #7: Empowered Space

**Container
Theory**

**Keep or
Toss?**

**Creativity
Needs Space
to Breathe**

Safe Haven

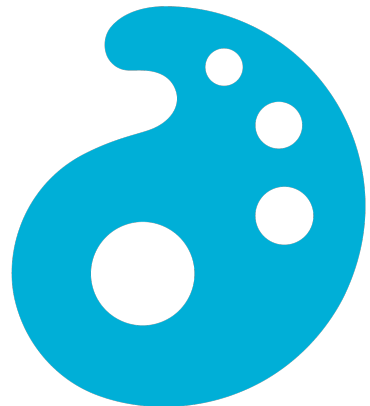


Key #8: Empowered Advocacy

Be so good they can't ignore you.... Become irreplaceable.

My Advocacy Calendar

August	September	October	November	December	January	February	March	April	May
Focus Area: Parents	Focus Area: Students	Focus Area: Parents/PTO	Focus Area: Parents	Focus Area: Community	Focus Area: Legislature	Focus Area: Community and Administration	Focus Area: Colleagues	Focus Area: Administration	Focus Area: Parents
-Back to School, Send letter to parents	"Why Art Matters" collaborative bulletin board	Attend and Present at the PTO Meeting with an art room update. Practice your elevator speech!!! Ask for funds for a guest artist.	Parent Teacher Conferences Use marketing tool to promote art program	Write an article in the local paper about the art program	Letter to my Local and state leadership	Attend and present at a school board meeting about the highlights of my art program Send out letter	Do a cross-curricular lesson and project with one of my colleagues and display the work publicly in the school or community.	Invite my principal in to see an art lesson and invite them to participate, too!	Annual Art Show!



Key #9: Empowered Perspective:

3 Rules for Getting What You Want

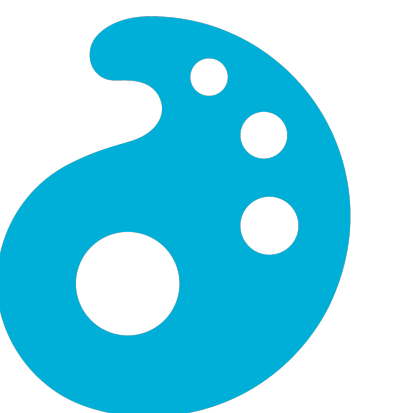
#1: Productive
(No Complaining)

#2: Informative

#3: Solutions-Based

**80/20
Rule**

**Never
Sacrifice**

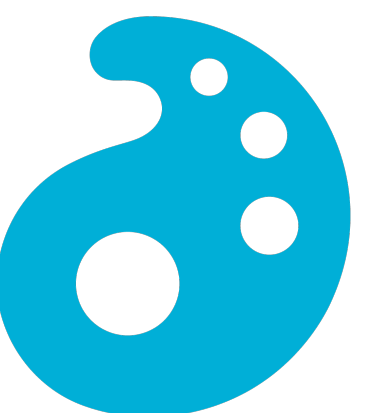


Key #10: Adopt a “Capsule” Mentality

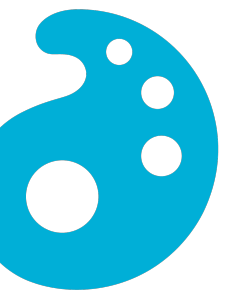
By definition, the word capsule, as a transitive verb, means “to equip with or enclose in a capsule” or “to condense into or devise in a compact form.”



**How can I boil
this down into its
simplest form?**



Less choice gives your brain space to focus on the most important things in life. Health, Family, Work, etc.



Capsule Curriculum Capsule Materials

Capsule Menu Capsule Hobbies

Capsule Gear Capsule Social Media

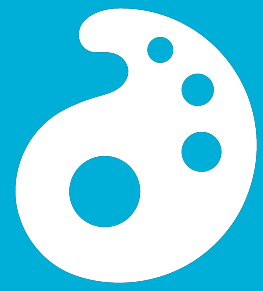
Capsule Wardrobe Capsule Brands

Capsule Products Capsule Health

keep it
simple

enjoy
it all.





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